



DIANA GEORGE

CAREER COACH | HR EXPERT | AUTHOR | LEADER

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BIO

As the founder and president of By George HR Solutions, Diana George brings with her a wealth of experience. Landing in HR after many years of Management Consulting with small business owners, Diana found a common thread with most of her clients: the ability to hire employees that fit their company culture.

Diana constantly found herself hiring new staff for her clients as a first step. She was prepared for this with her prior work experience with BOSE speakers and credits their HR department for preparing her for what would eventually be her new career.

Diana has worked with global companies such as BOSE and the Swatch Group, specifically their luxury brand OMEGA. With her leadership she was able to put together winning teams that contributed positively to the organization. Diana maintains that integrity is the most vital and strongest trait of any organization.

Diana brings with her over three decades experience in a career that has encompassed leadership in retail, non-profit, health and wellness and the private sector. She learned early on how to motivate and get the best out of people which she now teaches organizations.

A co-author in "Anatomy of Accomplishment" Diana shares seven strategies on how to have a winning company culture. She teaches luxury companies how to WOW, communicate to, coach, and retain top talent whose values match their company culture.

Testimonials

Diana has the keen ability to identify an organizations core values while adopting progressive concepts that result in effective workplace dynamics. She is an expert at being able to assess a problem, break it down into smaller parts and recommend solutions that will help management more effectively utilize an organizations human capital. In short, Diana is a hands-on HR professional that values smart work, integrity, ethics workforce diversity and understands that happy employees are productive employees. *Leo Munoz, HR Manager*

Just when I thought I have read every interview question imaginable; Diana comes up with questions that are thought provoking and worth a second look! And best of all, they let you gather additional information and another perspective on your candidate's skill set. I especially like: "What did you learn by reading our company profile and job description?" and "Tell me about a time when you tried something and failed." Great questions! *Alison Eckels, Executive Recruiter*

Speech Topics

- Key Strategies to Implement that Create a Winning Company Culture
- How to Hire Right the First Time
- Creating a WOW Experience for your Employees

TO BOOK DIANA AS A SPEAKER



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